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GST #



Contact
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15 June 2024

To,

WHOM THIS MAY CONCERN

Subject: Recommendation Letter for Stuthi Vasudevan

Stuthi has been an integral part of building Fosite, and I've had the immense privilege of working with her since 2017 on multiple projects and initiatives. Her passion for personal and professional growth is not just commendable—it's inspiring. Stuthi brings unwavering support to all facets, projects and initiatives, embodying a spirit of collaboration and dedication that elevates everyone around her.

Her talent, intelligence, and sharpness are matched by her tact and grace. Stuthi is a brilliant thinker and also a relentless innovator. She consistently finds new perspectives and models to solve problems, bringing a refreshing and effective approach to every project. Her ability to think outside the box and her willingness to explore uncharted territories have led to some of the most creative and successful outcomes I've witnessed.

Stuthi's contributions go beyond her individual brilliance. She is a phenomenal team player, ensuring project success by supporting her colleagues. Her mentorship has been invaluable, helping juniors build confidence in their skillsets and fostering a culture of continuous improvement. Her patience and resilience in dealing with all kinds of clients, no matter how challenging, have been remarkable. She navigates difficult situations with a sense of grace and patience that is truly admirable.

What sets Stuthi apart is her unique blend of language, strategy, and design. This combination turns every project she touches into a masterpiece. Her work is filled with creativity, insight, and a personal touch that I and the clients deeply appreciate. Having worked on projects across the globe, Stuthi's ability to adapt to diverse cultural and functional requirements is exceptional. She delivers solutions that are not only effective but also sensitive to the nuances of each client's needs.

Stuthi's dedication is unwavering. From the first day of a project to its completion, she is there, ensuring everything is thorough and meticulously done. Her commitment and hard work always leaves a lasting impact on the studio and her peers. She has not only been a stellar core member of our studio but also a guiding light for many young professionals.

Working alongside Stuthi has been one of the most enriching experiences of my career. Her creativity, dedication, and leadership have left an indelible mark on Fosite and on me personally. I wholeheartedly recommend her to any team she joins in any capacity or if you seek professional service from her. Stuthi will exceed your expectations, delivering results that go far and beyond. She is a force of nature, and anyone who has the opportunity to work with her will undoubtedly feel the same way.

Feel free to contact me on the undersigned for any further information

Yours sincerely,



Bhushan Raj
Founder, Fosite

br@fosite.co /

Jacob Bliss
Senior Design Strategist
LinkedIn
jbliss@linkedin.com
November 20, 2023

To Whom It May Concern,

As a Senior Design Strategist at LinkedIn, I've had the privilege of working with Stuthi Vasudevan for over 4 years on various graphic projects throughout our APAC offices. Stuthi has been a trusted partner of ours who constantly pushes the envelope with her impeccable sense of style, creativity, and positive attitude.

What sets Stuthi apart from other designers is her human touch. While her work is exceptional, she is a joy to work with. Stuthi is an outstanding team player and collaborator. She actively seeks feedback, incorporating suggestions constructively while also offering her own insightful input to elevate the project. Stuthi's positive attitude, dedication, and reliability make her a pleasure to work with.

We have tested her many times with curveballs thrown late in the design process – which she has knocked out of the park every time with a smile on her face. She genuinely cares about the client's needs and wants the end product to be successful. Her designs not only meet the brief but exceed expectations, consistently receiving praise for their creativity, attention to detail, and ability to communicate powerful messages through visuals.

Stuthi's flexibility and willingness to adapt her work to suit different viewpoints, spaces and cultures is incredibly valuable in supporting global clients. She has worked on several of our India offices and has been a great partner infusing local touches in her work, though she has also proven her flexibility by creating work that appeals to different markets across the globe. I genuinely couldn't ask for a better designer.

I am confident that Stuthi will be a tremendous asset to your team. Her technical skills, passion for design, and creativity make her a standout candidate. I wholeheartedly recommend Stuthi and am certain that she will exceed your expectations.

Sincerely,

Jacob Bliss
Senior Design Strategist
LinkedIn



GEORGE P. JOHNSON
experience marketing

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To Whom It May Concern,

I am pleased to write this letter of recommendation for Ms. Stuthi Vasudevan based on her outstanding contributions as an interior designer during her tenure with George P Johnson Experience Marketing (GPJ) from 2020 to 2021.

As the Managing Director of GPJ's Bangalore headquarters, I worked closely with Stuthi when our office required a comprehensive refresh. This involved not only revamping the interior design but also incorporating various graphics and murals to enhance the overall aesthetic appeal of the space.

Stuthi's involvement proved to be instrumental in transforming my vision for the office into a vibrant and inspiring reality for our entire team at GPJ. Her keen eye for detail allowed her to curate elements that went beyond mere aesthetics, creating a cohesive and meaningful environment. Her ability to weave stories around these elements added a unique narrative to our workspace, reflecting our corporate ethos and fostering a sense of unity among our team.

One notable example of this is the Mixology installation, a symbolic representation of the diverse skill sets present within our in-house team. Additionally, the thoughtfully designed stage area on the main floor has become a focal point for community events, talks, and performances, showcasing her intuitive understanding of our company's culture and the functional requirements of our space.

Stuthi's flair for the "unusual" has become a cornerstone of our office design, creating an environment that resonates with the dynamic energy of our team. Her ability to synthesize various design elements into a cohesive and visually compelling whole has had a lasting impact on the way our team perceives and interacts with our workspace.

In conclusion, I wholeheartedly recommend Stuthi. Her creativity, professionalism, and ability to translate concepts into tangible, engaging spaces make her an invaluable asset. I am confident that she will continue to excel in her career and bring a touch of innovation and sophistication to any project she undertakes.

Please feel free to contact me if you require any further information.

Sincerely,

Rasheed Sait

Managing Director

George P Johnson Experience Marketing

Website: www.gpjindia.com



Letter of recommendation: Stuthi Vasudevan

Stuthi Vasudevan is a thinker-doer, writer-designer and someone who has dared to live a full creative life, by constantly chasing her love for design and creativity through different mediums and fields. It's been a pleasure to witness her traverse across advertising, leading some of India's most pivotal brands at TBWA, and award winning indie agency, Sideways. She then took up a new challenge with Fosite, and rapidly rose through its ranks to become its Design Director, leading global projects for Facebook and LinkedIn. You will see her bring different disciplines, from insight mining, to a strong sense of brand understanding and editorial skills to space design. During the pandemic, she helped small businesses in India carve their identity and niche, again bringing her creative generalist abilities to the table, unifying brand strategy and design together. No wonder, Stuthi is a thought leader, who has served on illustrious juries like the India Chapter of the Gerety Awards, as well as participated in DesignYatra by Kyoorius - one of Asia's biggest design festivals, all while showing how brand thinking, design and strategy can come together in anything you choose to pursue, space design, branding and identity or advertising. I've had the opportunity to serve with Stuthi across several Juries, and seen the incredible thought differentiation she brings into every room she enters, collaborate with her on initiatives for 'Indian Creative Women' - the only independent forum for advertising and design in India, where she has served as a guest writer and speaker, and most recently to celebrate a milestone for one of India's hottest indie agencies, Talented, through an artwork that was conceptualized and created by Stuthi. She has the incredible ability to set new north stars and bring her varied experiences to live a full creative life.

- By [Binaifer Dulani](#)



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Founding Member and Creative, Talented

Cannes Lions See It Be It 2023 India represent

Maker of the Unfiltered History Tour